



MEDIA RELEASE

For immediate release

17 August 2026

HITCH UP, TOP END: THE TERRITORY'S FIRST CARAVAN, CAMPING & OUTDOOR SHOW ROLLS INTO DARWIN

More than 30 exhibitors are confirmed for the inaugural Northern Territory Caravan, Camping & Outdoor Show, bringing the best of the drive-holiday lifestyle to the Darwin Turf Club from Friday 21 to Sunday 23 August, a first-of-its-kind industry event for the Top End.

Territorians love to hit the road, and this week, for the first time, the caravan, camping and outdoor industry is coming to them. The Northern Territory Caravan, Camping & Outdoor Show, organised by Caravan & Camping SA·NT, opens its gates on Friday with more than 30 local and interstate exhibitors across caravans, campers, camping and outdoor gear, 4WD and off-road products, boating and marine, and accessories.

Developed specifically for the Territory, the inaugural industry-led show gives locals the chance to see the latest products, compare setups, take advantage of show-only deals and speak directly with industry experts, all in one location. Organisers expect between 5,000 and 8,000 visitors across the three days, with the event designed to become a permanent fixture on the Territory events calendar.

Caravan & Camping SA·NT Chief Executive Officer Phil Sinnott said the response from industry ahead of the first event had been encouraging.

"For our first show in Darwin, we're really pleased to have more than 30 exhibitors coming together and, importantly, a great mix of products for visitors to see," Mr Sinnott said.

"We have caravans and campers alongside boating, 4WD and off-road products, camping gear and accessories, so the show really reflects the way people live and travel in the Territory.

"The Northern Territory has an incredible outdoor culture. Whether it's camping, fishing, boating or heading off-road, Territorians love getting out and making the most of everything the Territory has to offer.

"We've had fantastic support from local businesses as well as exhibitors making the trip to Darwin, and we're looking forward to opening the gates on Friday."

Beyond the exhibitor displays, a free Main Stage program will run across all three days, covering towing and caravan weights, safe loading, first aid and safety on the road, road trip planning and some of the NT's best camping spots. The stage program will also feature Zach Green, The Storyteller Chef, with a live cooking session bringing together food, culture and storytelling.

Families are front and centre, with free kids' activities including face painting, craft activities, camel rides and the Little Wanderers Kids Trail, and free show entry for children under 16 across all three days. Tourism Top End will also be on site with visitor information to help Territorians plan their next adventure.

Caravan Industry Association of Australia Chief Executive Officer Stuart Lamont said the introduction of an industry-run show was an important step for the Territory's caravan and camping industry.

"A caravan and camping adventure is the best way to connect with nature and the amazing stories and history which comes with a Northern Territory drive exploration," Mr Lamont said.

"The introduction of an industry-run show in the Northern Territory is a commitment to showcasing the very best in caravanning and camping products and services that allows Territorians to get out and see some of the very best country that Australia has to offer."

As the first industry-led show of its kind in the NT, the event is expected to strengthen drive tourism across the Territory, showcase regional destinations, experiences and operators, and provide a long-term pathway to market for Northern Territory businesses. Caravan & Camping SA·NT brings more than 60 years' experience delivering industry caravan and camping shows to the Darwin event.

EVENT DETAILS

What: Northern Territory's Caravan, Camping & Outdoor Show

Where: Darwin Turf Club, Fannie Bay

Friday 21 August: 12.00pm – 6.00pm

Saturday 22 August: 9.30am – 3.30pm

Sunday 23 August: 9.30am – 3.30pm

Tickets: Buy online and save. Kids under 16 free.

More information: <https://www.caravanandcampingsa.com.au/nt-show/>

– ENDS –

MEDIA INVITATION

OFFICIAL WELCOME & OPENING

Media are invited to attend the official Welcome Event and opening of the inaugural Northern Territory's Caravan, Camping & Outdoor Show before gates open to the public.

When: Friday 21 August 2026, 11.00am – 12 noon (media welcome from 10.45am)

Where: Darwin Turf Club, Fannie Bay

RSVP: By Thursday 20 August 2026 to Nicole Ogilvie | nicole@sprout.com.au | 0415 135 503

MEDIA OPPORTUNITIES

- Official opening of the inaugural Show, invitation extended to the Minister for Tourism and Hospitality
- Interviews with Phil Sinnott, Chief Executive Officer, Caravan & Camping SA·NT, plus industry representatives and exhibitors
- Photo and filming opportunities, the latest caravans, campers, boats and outdoor gear on display, exhibitor sites in full swing, plus colour and movement across the grounds
- Vision across the weekend, Main Stage sessions including Zach Green, The Storyteller Chef, towing and road trip planning demonstrations, and family activities including camel rides and the Little Wanderers Kids Trail

Light refreshments provided. Media unable to attend the Welcome Event are welcome at the Show across the weekend, interviews, photography and filming can be arranged at a time that suits your deadlines.

MEDIA ENQUIRIES & INTERVIEWS

Media coordination: Nicole Ogilvie | 0415 135 503 | nicole@sprout.com.au

Spokesperson: Phil Sinnott, Chief Executive Officer, Caravan & Camping SA·NT | 0447 677 201 | phil@caravanandcampingsa.com.au